

# SOMETHING BLUE

The “*It*” Ring




ROMANCE DIAMOND CO.  
— JEWELERS —

A Brosh Family Tradition Since 1944  
[www.romancediamond.com](http://www.romancediamond.com)



ROMANCE DIAMOND CO.  
— JEWELERS —



How does it start, this marriage thing? Does it begin with a look, a feeling a sound, a touch? Does it start slowly, cautiously, one foot snug in front of another? Or is it impulsive, explosive, a beautiful blur that's all about the heart, forget the head? However it begins, let's make it beautiful. Let's startle the senses, fog the lenses, let's leave her breathless and speechless for once in her life. Here's to brilliant beginnings.



*Ann Wizer*

2008 Miss University of Arkansas



KWIAT

SINCE 1907

SOMETHING OLD...

SOMETHING NEW...

SOMETHING BORROWED...

SOMETHING BLUE...



ROMANCE DIAMOND CO.  
— JEWELERS —

presents your

SOMETHING BLUE



  
**KWVIAT**  
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BRIDAL COLLECTION

  
**KWVIAT**  
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**KWIAT**  
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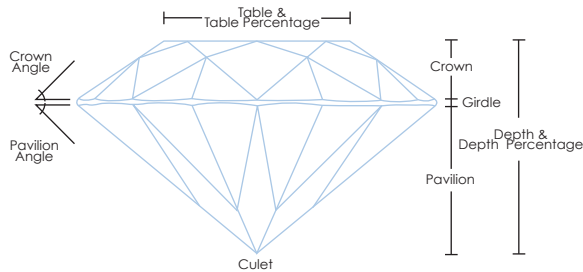
  
**KWIAT**  
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# THE FOUR C'S

Learning about diamonds begins with an understanding of the basic characteristics, often referred to as The Four C's. These are the standards by which diamonds are graded, compared and ultimately valued.

Understanding the ways that diamonds differ from one another will help put in perspective the trade-offs of The Four C's against another important factor - price.

- CARAT WEIGHT
- COLOR
- CLARITY
- CUT



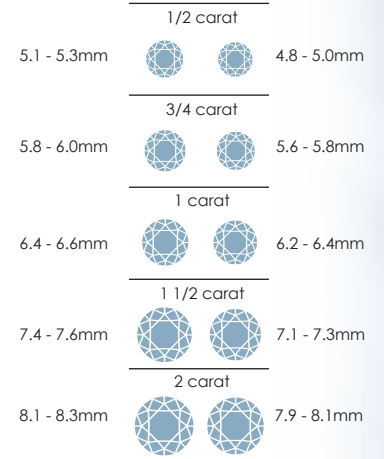
# CARAT WEIGHT

The carat is the measure of the actual weight of the diamond. The greater the weight of a diamond, the more rare it is. Carat weight is not always the same as size appearance.

The choice of how a diamond is cut is a critically important factor in determining whether a diamond "looks its weight". Stones that have too high a depth percentage carry more weight in the height of the diamond where it does not add to the visual size appearance.

Kwiat Tiara™ Diamonds have a larger visual appearance when compared to other diamonds of the same carat weight

Kwiat Tiara™ Diamonds vs. Other Diamonds



# COLOR

Diamonds may contain small traces of color within the crystal structure, most often tints of yellow or brown. Differences in the color are subtle and difficult to see with the untrained eye. The less tint of color in a diamond, the more rare it is. Kwiat Tiara™ Diamonds are in the Colorless to Near Colorless range, and because of the superior cut, a Kwiat Tiara™ Diamond will appear more colorless.



## GIA Color Scale



D E F | G H I J | K L M | N O P Q R | S T U V W X Y Z

Colorless

Near Colorless

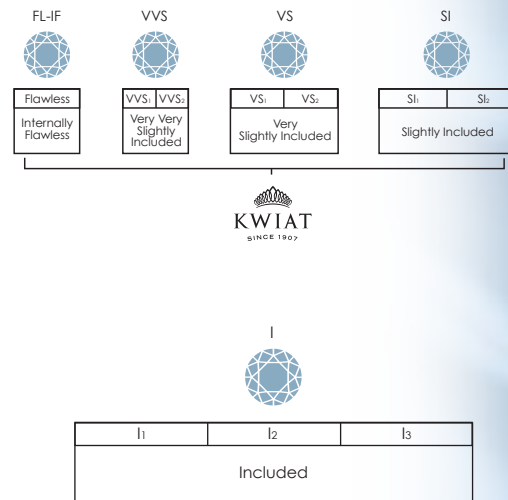
Faint Yellow

Very Light Yellow

Very Yellow

# CLARITY

The clarity of a diamond refers to the presence of internal “inclusions” occurring naturally within the crystal structure. Almost all diamonds have some degree of inclusions, but in the higher quality diamonds, inclusions are not visible to the naked eye. The higher the clarity of a diamond, the more rare it is. Kwiat Tiara™ Diamonds are limited to the Flawless to SI range.





# DIAMOND SHAPES

Diamonds can be cut to a variety of different shapes. The shape of a diamond describes the outline of the stone and is different from the cut.



The GIA does not grade the cut of fancy shaped diamonds, so it is critical to rely on the experience of skilled diamond cutters.



Round Brilliant



Emerald Cut



Princess Cut



Oval Cut



Radiant Cut



Asscher Cut



Cushion Cut



Pear Shape



Marquise Shape



Heart Shape

# HALLMARKS

Every Kwiat diamond ring is accompanied by a Kwiat Certificate of Authenticity. This document details the specifics of your unique ring, including the size, color, clarity, and GIA number of the center stone.





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We would love to hear from you!

Please contact us if you have any questions, comments, or would like more information about diamond engagement rings.

We are here to help you.

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Showcasing on Historic Dickson Street nestled in the Three Sisters Building.

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Fayetteville, AR

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**479-443-9289**

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